

**Camp Office of The Excise Commissioner, Uttar Pradesh.**  
**12, Rana Pratap Marg, Lucknow, Uttar Pradesh - 226001**

No. 791 / Aath-Sankhikiya/ R.F.P./ Data Analytics Firm/2024-25; Dated Prayagraj, 17<sup>th</sup> Sep.-2024

**Meeting to discuss finalization of RFP for Data Analytics Firm**

**To whomsoever it may concern**

Department of Excise, U.P. wish to seek a qualified analytics firm (Service Provider) to provide its services for Development, Hosting, Maintenance, Technical and Operational Support on Turnkey Basis of Data Analytics and Business Analytics using AI Platform over data generated by IESCMS portal for Department of Excise, Government of Uttar Pradesh. Brief description of the project is:-

S.No.	Head	Brief Description
1	Project goals and objectives	The department has implemented a web based IESCMS ( Integrated Excise Supply Chain Management System ) Application which captures data from various supply chain points and stores over a cloud platform. Now the department intends to hire a Service Provider (SP) for development, hosting and maintenance of a Data Analytics and AI based Business Analytics application. The SP shall devise methodology to pick up data from IESCMS platform and store the same for Analytical reporting purposes.
2	Target audience	The Excise Online Platform is connected to about 125 Sugar Mills, 88 Distilleries, 7 Breweries, around 800 Wholesale Outlets and 80 Bonds, 32000 retail outlets and around 500 officer's. The data management, and MIS for the same for all these outlets are governed by the online Excise IESCMS portal.
3	Data sources and access	IESCMS cloud platform. About 10GB of base data with incremental of 0.5 GB per month. This includes production approximately 7,50,00,000 units/bottles of liquor and import of around 90 crore bottles/units and generation of around 2 Lakh gate passes per month to retail.
4	Desired deliverables (e.g., reports, dashboards, insights)	Comprehensive Data Integration and Management Advanced Analytics & Reporting with dynamic and interactive dashboards. Daily and up to date descriptive aggregates/statistics in forms of table, charts, graphs etc Predictive and prescriptive Modelling & AI-Driven Insights. Voice and Text based Generative BI. Simulator. Mobile Application for Gen BI Customer/Stake holder's feedback system Security Features etc.
5	Timeline and milestones	SP should be able to provide initial reporting and presentation of dashboard by 3 months of sign of contracts after completing initial requirement of cloud services and capturing and validation of data.
6	Budget	Expected budget requirement can be provided to Excise Commissioner confidentially.
7	Contact Person	Dr Jogendera Singh, Jt. Director (Statistics) 9415267496, 9454466100 statupexcise@gmail.com.

The experienced firms/SP having expertise in relevant areas, cloud services, methodology and approach, team qualifications and experience, communication and reporting capabilities can showcase their presentation and suggest points of reference for RFP development **on 26-09-24 at 11am** at the address given above.

Excise Commissioner  
Uttar Pradesh.